

10 REASONS YOUR BUSINESS NEEDS A UNIFIED COMMUNICATIONS STRATEGY AND SOLUTION



1

DISASTER READINESS

When disaster strikes in business, communication is critical. With a cloud-based unified communications strategy, your communications will remain uninterrupted with services accessed and managed via a secure, online portal that is accessible from any device.



2

MOBILITY

Employees working remotely can choose to answer calls from their laptops or check voicemail from across town, or across the country. Providing employees greater control over their communications preferences helps them stay responsive no matter where they travel for work. The ability to access all communications via mobile saves around 30 minutes a day by decreasing productivity holdups.



3

SCALABILITY

In business, the rate of growth is often unknown making it difficult to plan for short and long-term investments in communication technology. Unified communications allow your business to scale up or down as needed, without unexpected equipment costs, giving you peace of mind.



4 PRODUCTIVITY

Employees use a large number of communication services to correspond with one another on a daily basis; email, text messaging, desktop phone, smartphone, etc. A unified communication strategy will streamline these fragmented services; improving communication and productivity.



5 IMPROVED COLLABORATION

Video, audio and web conferencing tools allow employees to meet, collaborate and share documents and work on projects from any device, from almost anywhere, anytime.



6 SYSTEM MANAGEMENT

Rather than monitoring and managing multiple communication systems and platforms, with a unified communication strategy and solution, there's only one. Saving your IT team time, money and critical resources.



7 GREATER SECURITY

For some businesses, regulatory requirements require them to backup emails, text messages, faxes, voicemails, documents, etc. A unified solution will allow you to implement one solution that backs up everything.



8

INTERNAL COMMUNICATIONS

Organizations with unified communications, including VoIP, saved an average of 32 minutes per day per employee because it enables staff to reach one another on the first try.



9

COSTS

Costs are lower and predictable. A welcome change from the days when businesses had to invest tens of thousands of dollars in expensive phone equipment to access many of the same features that are common in today's unified communication solutions.



10 ADOPTION

The adoption of unified communications has seen significant growth and increased demand over the last five years and shows no sign of slowing down with experts predicting double-digit growth through 2025. Organizations not adopting a unified communication strategy could find themselves at a competitive disadvantage in the not-to-distant future.

